

WHY AMA OMAHA?

The City's Premier Community of Marketers



Membership to AMA Omaha provides year-round access to resources and learning for just a fraction of the cost of traveling for a single conference.

Why should your team join AMA Omaha?

✓ **Library of free learning resources** for members, including webinars, trainings, reports, articles, and more

✓ **Free monthly members-only webinar series** about current topics in the industry

✓ **Free downloadable toolkits and templates** – such as marketing plans, social media calendars, and SEO keyword maps – to help you excel in your role

✓ **Free digital access** to the AMA's professional journals

✓ **Discounted registration** to AMA Omaha's flagship events and programs, such as the annual On Brand conference in Omaha, plus access to free professional development opportunities offered throughout the year

✓ **Discounted entries and gala tickets** to our annual Pinnacle Awards, Omaha's signature evening of recognition for marketing and communications professionals

✓ **Free social and networking events** to strengthen your connections with local marketing and communications professionals

✓ **Discounted registration for the AMA's credentialed learning**, including the Professional Certified Marketer® programs – offering industry-recognized credentials at a fraction of the cost of a college or university certificate program



Empower your team's growth with development opportunities that are both affordable and accessible



Founded in 1959, AMA Omaha is the local chapter of the American Marketing Association, the world's largest nonprofit marketing organization. For over 65 years, we've been the go-to community for Omaha's marketing and communications professionals, offering valuable networking and professional development opportunities.

AMA Omaha Membership

Single Professional Membership
\$199/year

Group Professional Membership – Best Value!

\$169/year per person


A group is defined as three or more individuals. The group will be sent a unique discount code that is valid for 30 days.

To become a member of AMA Omaha, visit ama.org/membership and select AMA Omaha as your local chapter during the registration process

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