

# AMA Omaha 2025-26 Sponsorship Opportunities

Partner with the most active and influential marketing community in the region. Every sponsorship tier is intentionally set to ensure your organization stands out.

## BRONZE SPONSOR - \$500

**Foundational visibility. A smart first step into Omaha's marketing scene.**

*Limited Availability*

- Your logo featured year-round on AMA Omaha's website (high-traffic local resource)
- One (1) exclusive, dedicated post on a social media platform of your choice (Facebook, Instagram, or LinkedIn)
- Verbal and logo recognition at select AMA Omaha events (excludes Pinnacle Awards and OnBrand)

## SILVER SPONSOR - \$2,000

**For brands ready to connect and converse with Omaha's marketing decision-makers.**

*Capped at 8 Sponsors*

Includes all of the benefits in the Bronze tier, plus:

- Three (3) dedicated social posts on each of AMA Omaha's social media platforms (Facebook, Instagram, LinkedIn)
- Host one (1) exclusive AMA Omaha social event. Your team has the opportunity to provide introductory comments at the event and speak briefly about your company or services.
- Lead an AMA Omaha professional development session. Choose from a limited number of Power Hours or Workshops (first come, first-served)
- Distribute branded handouts or swag at AMA Omaha's events. Any additional items provided can be included in AMA Omaha's new member welcome kits.
- Two (2) complimentary tickets to an AMA Omaha event (excluding Pinnacle Awards and OnBrand)

## GOLD SPONSOR - \$4,000

**Deeper access. Broader exposure. You're a visible force in Omaha's marketing scene.**

*Capped at 5 Sponsors*

Includes all Silver benefits, plus:

- Four (4) dedicated social posts on each of AMA Omaha's social media platforms (Facebook, Instagram, LinkedIn) with strategic timing available
- Four (4) complimentary tickets to an AMA Omaha event (excluding Pinnacle Awards and OnBrand; across 2 events)
- Premium placement on AMA Omaha's website homepage and email newsletter footers

## PLATINUM SPONSOR - \$5,000

**Our most prominent package. Reserved for a select few who want to be everywhere our audience is.**

*Only 3 Platinum Opportunities Available*

Includes all Gold benefits, plus:

- One (1) sponsored email to our subscriber list (1,200+ marketing pros) with custom CTA and tracking
- Logo placement on name tags at two (2) signature AMA Omaha events (excluding Pinnacle Awards and OnBrand)
- Eight (8) complimentary event tickets (excluding Pinnacle Awards and OnBrand; that can be used across 4 events).

## CUSTOMIZE YOUR PRESENCE

**Want more visibility? Add-ons are available for any package:**

- Additional Social Post (your platform of choice): \$500
- Sponsored Email Blast: \$1,000
- Custom Activations: Let's build something together. (Minimum \$500+)

## Why Sponsor AMA Omaha?

Our members are the decision-makers, the buyers, and the creatives shaping the future of marketing in the Midwest. Sponsorship is not just brand exposure. It's access to a curated, influential network.

Many of our opportunities, such as taking part in a Power Hour or Workshop, are limited in number and fill quickly. Act early to secure your spot, connect with the right people, and join the conversation.

**Let's build something impactful together!**

